



Atlantic

Outreach Group

2024 Impact Report

“Building and empowering lives, one connection at a time.”

Dear Supporters, Partners, and Friends,

As we close the chapter on an incredible year, I am thrilled to reflect on the milestones and accomplishments that have defined 2024 for Atlantic Outreach Group. One of the most exciting highlights is our move into a newly renovated 25,000 sq. ft. headquarters. While we continue to make final improvements and enhancements to the space, we are excited to begin utilizing this transformative facility to better serve our community, centralize our operations, and expand our programs.

2024 Highlights and Accomplishments:

Food Programs: This year, our food programs provided meals to over 31,000 individuals, ensuring that no one in need went without access to essential nutrition.

Pet Pantry: Our Pet Pantry provided food for over 2,200 pets this year, ensuring that families facing hardship could continue to care for their beloved companions.

Fresh Start Recovery Program: We received over 2,000 referrals to our Fresh Start program, providing individuals with vital resources to overcome substance use barriers and achieve recovery.

Volunteers: None of this would have been possible without the incredible efforts of over 21,000 volunteer hours, whose dedication and compassion made a real difference in the lives of those we serve.

In addition to these remarkable achievements, our programs like Holiday Helping Hands, the RRA Training Program, and our workforce development initiatives have continued to bring hope, joy, and empowerment to our community.

Together, we've made significant strides in addressing food insecurity, substance use recovery, and holistic support for individuals and families.

Looking ahead, we remain steadfast in our mission to empower individuals and strengthen our communities. The successes of this year remind us of the power of collaboration and the impact we can achieve when we come together for a shared purpose.

Thank you for being an integral part of our journey. Your unwavering support—whether through donations, volunteerism, or partnership—enables us to continue creating lasting change. As we look ahead, we remain committed to providing hope, resources, and opportunities to those we serve. Together, we will continue building and empowering lives, one connection at a time.

With gratitude,

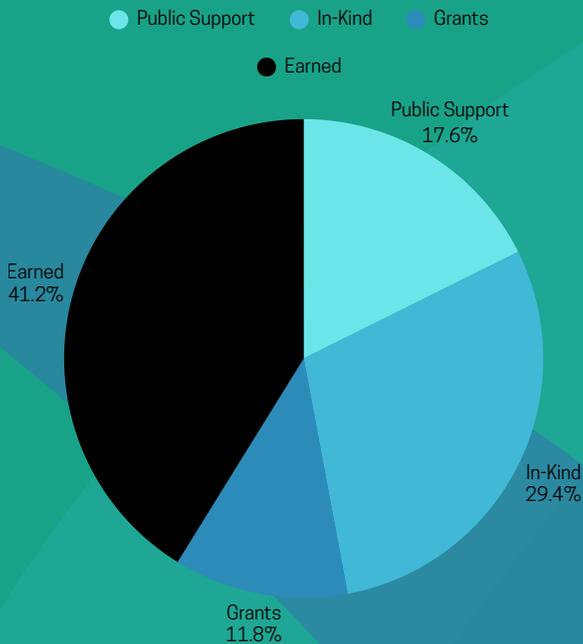
Kheila Jones

Kheila Jones, MPA, R-CPRS, CNP
Executive Director, Atlantic Outreach Group

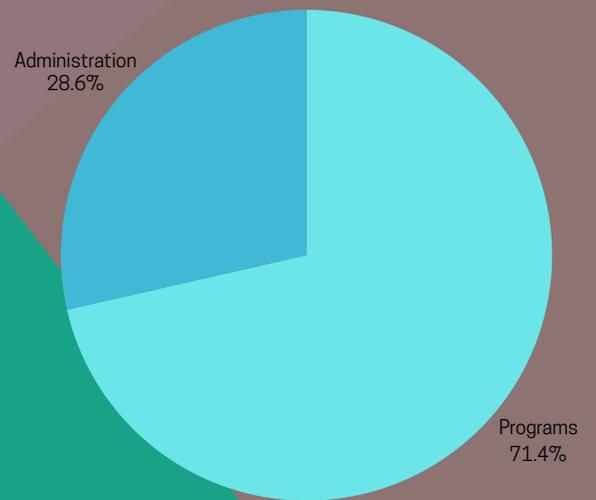


Financial Snapshot

Cash Revenue In-Kind



Cash Expenses In-Kind



Total Cash Revenue
\$4,403,472

Total Cash Expenses
\$4,475,407

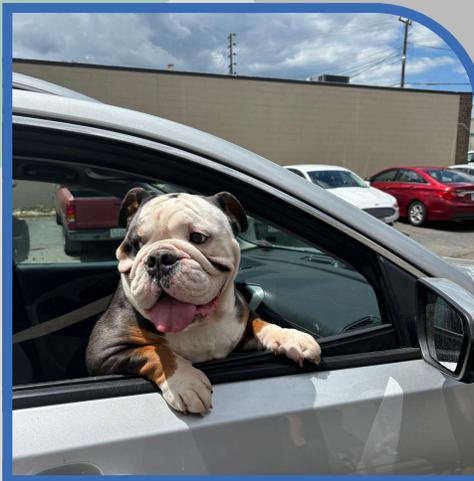
Hunger Relief Programs



\$301,690+
Food donated
to our pantry



31,736
Served through
our hunger
relief programs



2,260+
Pets Fed



157,130+
Pounds of food
distributed

Volunteer Impact



**Volunteer Service Hours
21,466**

**Value of Volunteer Services
\$718,897**

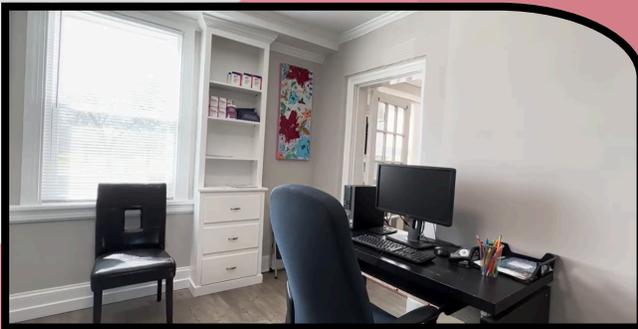


**Total # of Volunteers
720**



Fresh Start Program

Fresh Start is a full service recovery program designed to help individuals who are experiencing substance use barriers transition to self-sufficient living. We also offer wrap-around services and resources to truly prepare participants for a fresh start at life.



**2,127
Referrals Received**



88 Bed Capacity



**32,032+
Days of Sober Living
Housing Provided**



**84,480
Hours of "8 to Great"
Programming Provided**



RRA Program

AOG was honored with the 2024 Employer of the Year for Work-Based Learning. Awarded by The Capital Region Workforce Partnership Board for its innovative Recovery Residence Advisor (RRA) Apprenticeship program—the first of its kind in the region. This 9- to 12-month apprenticeship trains up to 16 apprentices at a time, equipping them to provide comprehensive support for Fresh Start residents physically, mentally, and spiritually. By fostering a safe, nurturing living environment and a positive residential culture, RRAs play a vital role in maintaining the high standards of our Fresh Start residences. The rigorous training program includes certifications in CPRS, Suicide Prevention and Intervention (ASIST), Medication Aide, and Mental Health First Aid, among others.



Prevention +



**10,844 Days of Combined
Sobriety Time!**

**100% of our Prevention +
participants have maintained
employment!**



Prevention+ is an aftercare transitional program committed to personal growth and development. Our goal is to help participants pursue excellence and achieve self-sufficiency. We provide resources and tools to support them on their recovery journey.



Fresh Start Alumni



Our Fresh Start Alumni are a true testament to resilience and transformation. In 2024, they continued to inspire our community by achieving remarkable milestones, from securing stable employment and housing to giving back through volunteer efforts and peer mentoring. Their success stories reflect the power of second chances and the lasting impact of recovery-focused support.



317 Members Strong!



International Overdose Awareness Day



International Overdose Awareness Day (IOAD) – held on August 31 every year – is the world’s largest annual campaign to end overdose, remember without stigma those who have died and acknowledge the grief of family and friends left behind. The theme for 2024 was “Together we can”, and highlighted the power of our community when we all stand together.



7th Annual Holiday Helping Hands



2024 marked our 7th anniversary for Holiday Helping Hands! Since 2018, Atlantic Outreach Group has supported families through our annual Holiday Helping Hands program. Through your generous community support, we have been able to provide over 3,000 children with gifts over the past seven years during the holidays!

Board of Directors and AOG Leadership

Board of Directors

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Alfonso Bermea
Brittany Brown-Price
Dr. LaKeshia Roney
Jamie Graves
Kenneth Anderson
Martinez Kelley
Melissa Moore

AOG Leadership

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Autumn Wiggins
Bryan Pruitt
Kim Mathias
Lita Anderson
Quinetta Ingram
Tia Williams
Aaron Blowers
Liz Dyer
Minnie Lobban
Maurice Roy
Cynthia Terl

Community Supporters



The Mary Morton
Parsons Foundation

