



Atlantic
Outreach Group

2024

Impact Report

“Building and empowering lives, one connection at a time.”

DEAR SUPPORTERS, PARTNERS, AND FRIENDS,

AS WE CLOSE THE CHAPTER ON AN INCREDIBLE YEAR, I AM THRILLED TO REFLECT ON THE MILESTONES AND ACCOMPLISHMENTS THAT HAVE DEFINED 2024 FOR ATLANTIC OUTREACH GROUP. ONE OF THE MOST EXCITING HIGHLIGHTS IS OUR MOVE INTO A NEWLY RENOVATED 25,000 SQ. FT. HEADQUARTERS. WHILE WE CONTINUE TO MAKE FINAL IMPROVEMENTS AND ENHANCEMENTS TO THE SPACE, WE ARE EXCITED TO BEGIN UTILIZING THIS TRANSFORMATIVE FACILITY TO BETTER SERVE OUR COMMUNITY, CENTRALIZE OUR OPERATIONS, AND EXPAND OUR PROGRAMS.

2024 HIGHLIGHTS AND ACCOMPLISHMENTS:

FOOD PROGRAMS: THIS YEAR, OUR FOOD PROGRAMS PROVIDED MEALS TO OVER 31,000 INDIVIDUALS, ENSURING THAT NO ONE IN NEED WENT WITHOUT ACCESS TO ESSENTIAL NUTRITION.

PET PANTRY: OUR PET PANTRY PROVIDED FOOD FOR OVER 2,200 PETS THIS YEAR, ENSURING THAT FAMILIES FACING HARDSHIP COULD CONTINUE TO CARE FOR THEIR BELOVED COMPANIONS.

FRESH START RECOVERY PROGRAM: WE RECEIVED OVER 2,000 REFERRALS TO OUR FRESH START PROGRAM, PROVIDING INDIVIDUALS WITH VITAL RESOURCES TO OVERCOME SUBSTANCE USE BARRIERS AND ACHIEVE RECOVERY.

VOLUNTEERS: NONE OF THIS WOULD HAVE BEEN POSSIBLE WITHOUT THE INCREDIBLE EFFORTS OF OVER 21,000 VOLUNTEER HOURS, WHOSE DEDICATION AND COMPASSION MADE A REAL DIFFERENCE IN THE LIVES OF THOSE WE SERVE.

IN ADDITION TO THESE REMARKABLE ACHIEVEMENTS, OUR PROGRAMS LIKE HOLIDAY HELPING HANDS, THE RRA TRAINING PROGRAM, AND OUR WORKFORCE DEVELOPMENT INITIATIVES HAVE CONTINUED TO BRING HOPE, JOY, AND EMPOWERMENT TO OUR COMMUNITY.

TOGETHER, WE'VE MADE SIGNIFICANT STRIDES IN ADDRESSING FOOD INSECURITY, SUBSTANCE USE RECOVERY, AND HOLISTIC SUPPORT FOR INDIVIDUALS AND FAMILIES.

LOOKING AHEAD, WE REMAIN STEADFAST IN OUR MISSION TO EMPOWER INDIVIDUALS AND STRENGTHEN OUR COMMUNITIES. THE SUCCESSES OF THIS YEAR REMIND US OF THE POWER OF COLLABORATION AND THE IMPACT WE CAN ACHIEVE WHEN WE COME TOGETHER FOR A SHARED PURPOSE.

THANK YOU FOR BEING AN INTEGRAL PART OF OUR JOURNEY. YOUR UNWAVERING SUPPORT—WHETHER THROUGH DONATIONS, VOLUNTEERISM, OR PARTNERSHIP—ENABLES US TO CONTINUE CREATING LASTING CHANGE. AS WE LOOK AHEAD, WE REMAIN COMMITTED TO PROVIDING HOPE, RESOURCES, AND OPPORTUNITIES TO THOSE WE SERVE. TOGETHER, WE WILL CONTINUE BUILDING AND EMPOWERING LIVES, ONE COMMUNITY AT A TIME.

With gratitude,

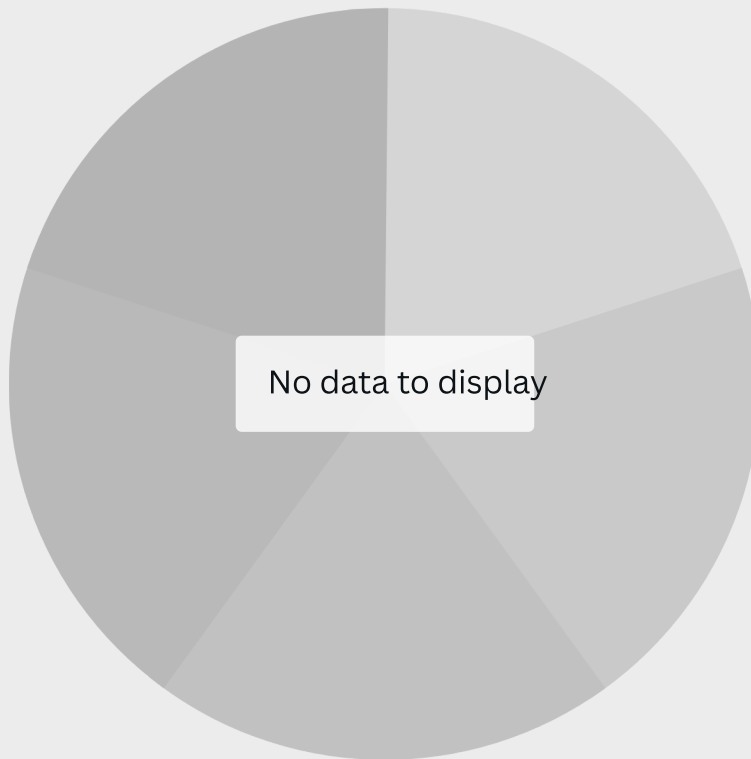


Kheila Jones

**Kheila Jones, MPA, R-CPRS, CNP
Executive Director, Atlantic Outreach Group**

Financial Snapshot

REVENUE



Public Support

In - Kind

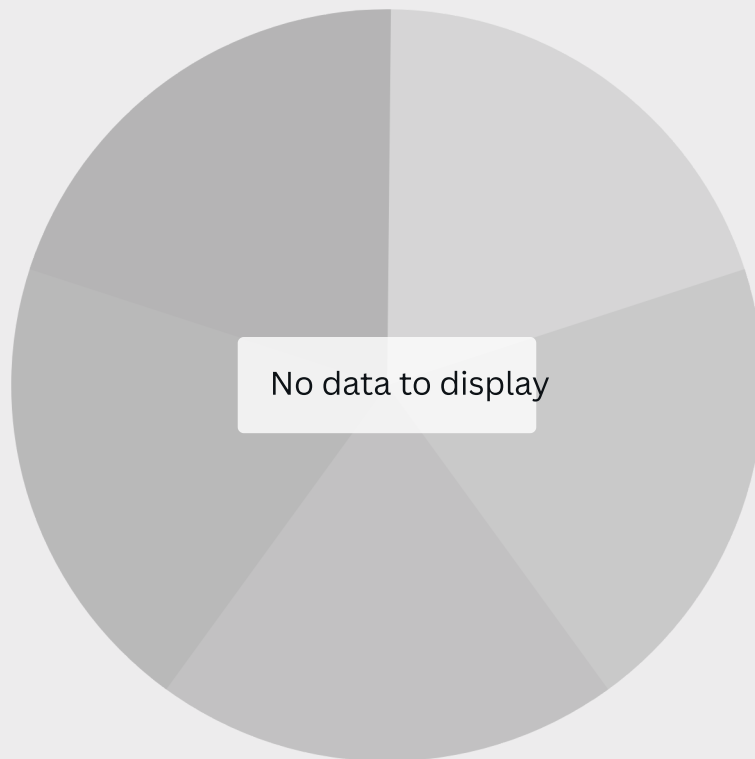
Grants

Earned

Total Cash Revenue
\$4,403,472

Financial Snapshot

EXPENSES



Programs

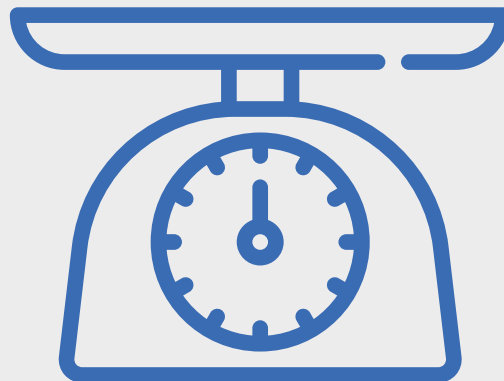
Administration

Total Cash Expenses
\$4,475,407

Hunger Relief Programs



157,130+
Pounds of food distributed



Volunteer Impact



**Value of
Volunteer
Services
\$718,897**



**Volunteer
Service Hours
21,466**

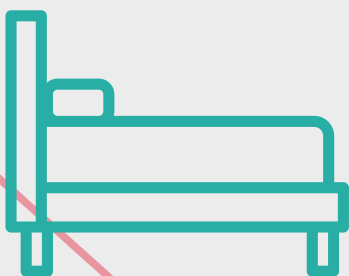


**Total # of
Volunteers
720**



Fresh Start Program

The Fresh Start program is a 90-120 day recovery program that includes sober living, life skills curriculum, women's programming and employment search support. The Fresh Start program consists of four phases, each one allowing participants to focus on different aspects of their recovery journey and encourages self sufficiency by increased autonomy in each phase. The Fresh Start team assists in fostering communication and collaboration among the participants' entire SUD & MH care team to provide maximum progress in maintaining their recovery. AOG, H.Y.P.E Counseling Services and CVPP continue to support graduates from the Fresh Start Program as they strive for long term sustainable recovery offering a variety of services, programs and a robust alumni program.



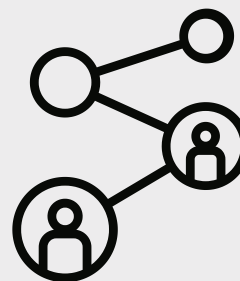
88 Bed Capacity



**84,480
Hours of "8 to Great"
Programming Provided**



**32,032+
Days of Sober
Living Housing
Provided**



**2,127
Referrals Received**



RRA Program

Recovery Residence Advisors (RRA) Apprenticeship is the first of its kind in the region, with up to 16 apprentices in training at a time. This 9-12 month apprenticeship was designed to maximize the support for Fresh Start residents physically, mentally, and spiritually by providing a safe and nurturing living environment and positive residence culture. RRAs are responsible for all aspects of ensuring that our Fresh Start residences are maintained in top condition. The extensive RRA apprenticeship training program includes CPRS, Suicide Prevention and Intervention ASIST, Med Aide and Mental Health First Aid certifications among others. AOG received the 2024 Employer of the Year for Work-Based Learning Award from The Capital Region Workforce Partnership Board for the RRA apprenticeship curriculum.





Prevention +



**100% of our
Prevention +
participants have
maintained
employment!**



**10,844 Days of
Combined Sobriety
Time!**

Prevention+ is an aftercare transitional program committed to personal growth and development. Our goal is to help participants pursue excellence and achieve self-sufficiency. We provide resources and tools to support them on their recovery journey

Fresh Start Alumni

Our Fresh Start Alumni are a true testament to resilience and transformation. In 2024, they continued to inspire our community by achieving remarkable milestones, from securing stable employment and housing to giving back through volunteer efforts and peer mentoring. Their success stories reflect the power of second chances and the lasting impact of recovery-focused support.



**317 Members
Strong!**



International Overdose Awareness Day

International Overdose Awareness Day (IOAD) – held on August 31 every year – is the world’s largest annual campaign to end overdose, remember without stigma those who have died and acknowledge the grief of family and friends left behind.

The theme for 2024 was “Together we can”, and highlighted the power of our community when we all stand together.



7th Annual Holiday Helping Hands



2024 marked our 7th anniversary for Holiday Helping Hands! Since 2018, Atlantic Outreach Group has supported families through our annual Holiday Helping Hands program. Through your generous community support, we have been able to provide over 3,000 children with gifts over the past seven years during the holidays!

Board of Directors

Bala Koroma
Alfonso Bermea
Brittany Brown-Price
Dr. LaKesha Roney
Jamie Graves
Kenneth Anderson
Martinez Kelley
Melissa Moore

Community Supporters

